



**GolfProAssist**

***Where pros and students stay connected!***



## What is GolfProAssist?

- Available only to students of participating schools and country clubs, **GolfProAssist** is a web-based online system designed to keep you connected to your teaching pro no matter where you go .
- All you need is a computer with internet access and you can get the help you need from anywhere in the world!.



## Why GolfProAssist?

- With all of the information and gadgets available today, it's harder than ever to know how to improve your game. The best advice, **GO WITH YOUR PRO!**
- **GolfProAssist** (GPA) allows you to stay connected to your teaching pro whenever you need a little help. It's not a book or video filled with tips for anyone who'll buy a copy, but advice from someone who knows your swing, your style, **YOUR GAME!**



## How does GolfProAssist help?

- After a successful trip to a golf school, golfers often return home and run into new swing issues or simply forget what was successful for them while at school. Now with GPA you can go online and review your notes and videos from the class that helped you improve your swing.
- Simply login to **GolfProAssist** and utilize ProMail™ to send a description of your problem as well as a video of your swing to the Pro who helped you.



## GolfProAssist

- The following pages show samples of the various screens used in GPA. The look of the screens can be customized to include your club or school's logo and header.



## Student Views



GPA Country Club

Login ID:

Password:

Login

[Forgot My Password](#)

Students login from a link on the school or club website. The login page can be customized with the school's graphics and colors.



## Student Home Page

**GPA Country Club**

My Home Page   Profile Notes   Practice Notes   Profile   Technical Help   Logout

Welcome back: Wub   May 11, 2011 - 4:15 PM

Today   Week   Month   Year

May 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

**This Week's Tip:**  
There is no new tip to show this week. Please check back again next week.

**The student's homepage shows the calendar (controlled by the pro) and any messages or tips posted.**



ProMail™

Welcome back: Wub

Enter Search Keyword(s):

**From**      **Subject**      **Received**      **Reply**

Teaching Professional	TESTNEWLOGO	05/10/2011 08:34:40	"
Teaching Professional	testing video	05/10/2011 07:35:53	"
Teaching Professional	test	05/10/2011 06:56:49	"
Teaching Professional	FLV	02/28/2009 01:44:51	"
Teaching Professional	break	01/29/2009 06:51:54	"
Teaching Professional			"
Teaching Professional			"
Teaching Professional			"
Teaching Professional			"

**When ProMail is sent, the recipient is immediately notified via email so that a response can be generated as soon as possible.**



# Video Library

GPA Country Club

The video library is searchable by keyword to allow students to access and review their videos easily.

My Home Page   Profile   Video Library

Welcome back, Wub

Enter Search Keyword

May 11, 2011 - 4:20 PM

Video Name	Keywords	Date
130kitch	kitchen	01/30/09
3gp	3gp	01/28/09
3gp	null	01/28/09
3gp	null	01/28/09
3gp	null	01/28/09
base130	null	01/30/09
Basement	null	01/28/09
break	break	01/29/09
Chip	chip	03/01/10
FLV	FLV	02/28/09
flv test	flv test	02/28/09
FLV TEST2	flv	03/02/09
Grendel	null	02/14/08
JASON	JASON	02/28/09
lsv'Ann	Ann	01/28/09



## Video Library

GPA Country Club

My Home Page ProAssist

Welcome back, Wuh

Enter Search Keyword

wild

Video Name

Wildy-Kathy Naples

Video

Video Name: Wildy-Kathy Naples

Close Window

May 11, 2011 - 4:21 PM

Date

03/23/11

GOLFPROASSIST

Powered by GolfProAssist® 2011

**Videos can be retrieved and reviewed anytime, anywhere.**



## Practice Notes



GPA Country Club

- My Home Page
- Profile
- Practice Notes
- Technical Help
- Logout

Welcome back: With

May 11, 2011 - 4:24 PM

Enter Search Keyword

Add Note

Display Name

FLV

Bunker

Note-no attachment

Keywords

FLV

Bunker

Date

02/28/09

02/23/08

**Students can input their own practice notes along with videos. Keywords are defined so that the notes can be organized in a meaningful fashion.**



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## Profile: Personal

**GPA Country Club**

My Home Page   ProAssist™   Video Library   Practice Notes   Profile   Technical Help   Logout

Welcome back: Wuh   May 11, 2011 - 4:25 PM


Personal   Golf   Pro-Assist

\*First Name: Sterling  
Middle Name: Jay  
\*Last Name: McCullough  
Nickname: Wuh  
\*Email Address: chip.wildy@ncwresources.com  
Phone Number: 555-333-2222 (example (410) 555-1212)  
Mailing Address: 1100 Albion Ave  
Address2: Suite 203  
City: Albany  
State: NY  
Postal code: 91112  
My Photo ID:  Delete Photo ID

**Students can maintain their 3 different profiles;**  
**- Personal includes the ability to include a picture to jog a pro's memory of them.**



## Profile: Golf



GPA Country Club

My Home Page   Profile Assist™   Video Library   Practice Notes   Profile   Technical Help   Logout

Welcome back: Wuh   May 11, 2011 - 4:26 PM

Personal   **Golf**   Pro-Assist

Dominant Side:  Left-handed    Right-handed    Ambidextrous

Handicap: 20




Play Frequency:  Daily    Multiple times/week    Weekly  
 Monthly    Less than once a month


Practice Frequency:  Daily    Multiple times/week    Weekly  
 Monthly    Less than once a month

Tendency:  Hook    Slice    Chunk

Problem Area(s):  Driving    Irons    Short Game    Putting

**Students can maintain their 3 different profiles;**  
**- Golf includes information helpful to the pro (e.g. dominant side, handicap).**





## Profile: ProAssist

Students can maintain their 3 different profiles;  
- ProAssist includes preferred communication method to allow students to receive notices via email or text-messaging.

Welcome back: Wub

Personal Golf Pro-Assist

Subscription Expires: December 31, 2014

Preferred Communication Method:  Email  Text message

Select text carrier: - select the carrier for text-messaging -

CHANGE PASSWORD

New Password:

confirm New Password:

Update

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# Technical Help

My Home Page   ProMail™   Video Library   Practice Notes   Profile   Technical Help   Logout

Welcome back: Wuh

May 11, 2011 - 4:28 PM

Frequently Asked Questions (FAQs)

\*Subject:

\*Problem Description:

NOTE: Technical support will respond within 24 hours.

\*required fields

Send

**Technical help is always available by submitting any problem to our support staff.**

GOLFPRO ASSIST



## Technical Help – Frequently Asked Questions

The screenshot shows a web browser window displaying the GPA Country Club website. The page has a dark header with a golf ball and club image, and the text "GPA Country Club". Below the header is a navigation menu with buttons for "My Home Page", "ProMail™", "Video Library", "Practice Notes", "Profile", "Technical Help", and "Logout". The main content area is titled "Frequently Asked Questions (FAQs)" and includes a timestamp "May 11, 2011 - 4:29 PM". The first question is "What is the maximum size of a video file that I can send?", with an answer stating that student files are limited to 5MB and pro files to 10MB. The second question is "How do I get my video into GPA?", with a red callout box stating "Frequently asked questions are posted and updated often." and a list of steps: 1. Download, 2. Login, 3. Attach. The third question is "What size videos can I upload?", with an answer stating a 5MB limit for pros and 10MB for others.

My Home Page   ProMail™   Video Library   Practice Notes   Profile   Technical Help   Logout

Welcome back, Wuh   May 11, 2011 - 4:29 PM

### Frequently Asked Questions (FAQs)

**What is the maximum size of a video file that I can send?**

Video files from students are limited to 5MB. This size should accommodate at least 90 seconds of video using most formats. Videos stored in the video library by pros can be up to 10MB in size.

**How do I get my video into GPA?**

The steps are:

1. Download
2. Login
3. Attach

It's just that easy.

**What size videos can I upload?**

In order to maintain some level of control over the growth of GPA, each video is limited to 5MB (10MB for Pros). Most videos of a golf swing can fit into the maximum size allowed.



## Pro Views

A screenshot of the GPA Country Club website's login page. The header features a golf club head on the left and a golf ball on a green field on the right. Below the header is a login form with fields for "Login ID:" and "Password:", a "Login" button, and a "Forgot My Password" link. A red rectangular box is overlaid on the page, containing the text: "Pros login from the same link on the school's website that the students use."

GPA Country Club

Login ID:

Password:

Login [Forgot My Password](#)

**Pros login from the same link on the school's website that the students use.**



## Pro Homepage

**GPA Country Club**

Pro Home Page | Program™ | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout

Welcome back, Teach May 11, 2011 - 4:31 PM

Today | Week | Month | Year

May 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				4

**This Week's Tip:**  
There is no new tip to show this week.

**The Pro's homepage displays the school's class calendar.**  
**The calendar can be viewed by week, month, or year.**

**GOLF PRO ASSIST** | **PING** | **Callaway GOLF** | **NIKE**



# ProMail™

GPA Country Club

Pro Home Page | ProMail™ | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout

Welcome back: Teach May 11, 2011 - 4:32 PM

Enter Search Keyword(s):  [Inbox](#) [Sent Mail](#) [Archives](#)

[Create ProMail](#)

**Inbox** (Click on subject to review the mail.)

	From	Reply
	Brian Thornton	4
	Sterling McCullough	4
	Sterling McCullough	4
	John Tester	4
	Sterling McCullough	4
	Sterling McCullough	4
	Sterling McCullough	4
	Sterling McCullough	4
	Sterling McCullough	4
	Sterling McCullough	4
	Sterling McCullough	4
	Sterling McCullough	4
	Test3GPP	01/28/2009 07:36:11
	TestVideo - Phone	02/14/2008 09:46:03

icon indicates there is a video attachment. Click on the icon to access the video.



## Video Library



GPA Country Club

- Pro Home Page
- ProAlerts
- Video Library
- Maintenance
- Reporting
- Profile
- Technical Help
- Logout

Welcome back: Teach

May 11, 2011 - 4:33 PM

Enter Search Keyword

ja|

Add Video

Video Name	Keywords	Date
test1	ja	05/07/09
test2	ja	05/07/09
test3	ja	05/07/09
test4	ja	05/07/09

The video library contains all videos that have been loaded into the system. Updating the library is initiated with the click of a button.



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## Video Library - Update



GPA Country Club

[Pro Home Page](#) [ProMail™](#) [Video Library](#) [Maintenance](#) [Reporting](#) [Profile](#) [Technical Help](#) [Logout](#)

Welcome back: Teach

May 11, 2011 - 4:35 PM

\*Display Name:

\*Keywords:

\*Attach Video:

\* required fields

Process Cancel

Browse...

**Each video in the library is entered with a display name and keywords for searching. Once loaded in to the library, videos are available for attaching to students ProMail™ responses.**



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# Maintenance



GPA Country Club

- Pro Home Page
- ProAlerts
- Video Library
- Maintenance
- Reporting
- Profile
- Technical Help
- Logout

Welcome back: Teach

May 11, 2011 - 4:36 PM

Club

- Update Club Information
- Update Staff
- Delete Video

**The Maintenance menu is the hub for updating tables in the system (e.g. students, classes, staff, notices).**



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## Maintenance – Update School

**GPA Country Club**

Pro Home Page | ProMail™ | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout

Welcome back: Teach May 11, 2011 - 4:36 PM

**The Administrator has access to update the school or club's information.**

\*Name: GPA Country Club

\*Web Address: <http://www.sportsproassist.com?der>

\*Email Address: [admin@golproassist.com](mailto:admin@golproassist.com)

\*Phone Number: 4437456897

\*Mailing Address: PO Box

Address:

\*City: West Friendship

\*State: MD

\*Postal code: 21794

\* required fields

Update | Cancel | Return to Menu

GOLFPRO



## Maintenance – Update Staff

Pro Home Page ProMail™ Video Library Maintenance Reporting Profile Technical Help Logout

May 11, 2011 - 4:38 PM

Welcome back: Teach

Status: Active

\*First Name:

Middle name:

\*Last Name:

Nickname:

Title:

\*Email Address:

\*LoginID:

\*Password:

Administrator:  \*required fields

Process Add Cancel Return to Menu

**The Administrator also has the ability to create staff members with access to GPA.**

GPA Country Club

GOLF PRO ASSIST



## Maintenance – Update Notices

The screenshot shows a web browser window with the GPA Country Club website. The top navigation bar includes links for Pro Home Page, ProMail™, Video Library, Maintenance, Reporting, Profile, Technical Help, and Logout. The date and time are shown as May 11, 2011 - 4:39 PM. The main content area is titled 'Welcome back, Teach' and contains a 'Notice Text' field with the text: 'This is a notice from the school about an upcoming event or change. Every student who logs in will see this.' Below the text field are several form fields: Start Date (02/14/2008), End Date (06/06/2008), Priority (High), and Group(s) (All Students, Freshmen - [School group], Juniors - [School group], Males - [School group], Right-handers - [School group]). A red asterisk indicates that the Group(s) field is required. At the bottom right of the form are buttons for Update, Delete, Cancel, and Return to Menu.

**Notices can be generated to be viewed by all students that login to the GPA or by specific groups of students.**

**Each notice is shown during a predetermined date range.**



## Maintenance – Update Class

**GPA Country Club**

Pro Home Page | ProMail™ | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout

Welcome back: Teach May 11, 2011 - 4:40 PM

Today | Week | Month | Year

May 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Click on a class from the calendar.  
Click the Add new class link at the bottom of the calendar.

**The school's classes are entered via a calendar. This calendar is viewed on the homepage of each school staff member.**

**GOLF PRO ASSIST** | **PING** | **Country Club** | **NIKE**



## Maintenance – Update Class



GPA Country Club

Pro Home Page   Profile   Reporting   Maintenance   Video Library   Logout

May 11, 2011 - 4:42 PM

Welcome back: Teach

\*Class:


\*Description:

\*Start Date/Time:   AM

\*End Date/Time:   PM

\*Prof:

Process Add   Cancel



**Each class is defined by a name, description, start and end day & time, and optionally a pro.**

**Establishing classes helps to keep students organized.**



## Maintenance – Update Students into Class

**GPA Country Club**

Pro Home Page | ProMantra | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout

Welcome back: Teach May 11, 2011 - 4:45 PM

Class: Putting Clinic  
Description: The Putt Dr is visiting for 2 days

Start Date/Time: 05/30/2011 09:00 AM  
End Date/Time: 05/31/2011 04:00 PM

Use the browse button to select the upload CSV file and click the upload file button.  
**NOTE: BE SURE TO SELECT THE COMMA-DELIMITED (.csv) FILE THAT YOU DOWNLOADED.**

Select the upload file

**Students can be uploaded in to the GPA via spreadsheet files in order to ease the data entry burden.**



## Maintenance – Update Student

**GPA Country Club**

Pro Home Page | ProMail™ | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout

Welcome back: Teach May 11, 2011 - 4:47 PM

**\*First Name:** Sterling  
**Middle name:** Jay  
**\*Last Name:** McCullough  
**Nickname:** Wuh

**Email Address:** chip.widy@ncwresources.com  
**Username:** demostudent  
**Password:** demostudent

**Gender:**  Male  Female  
**Class:** Select a class

**Subscription level:**  Basic  Premium  
**Subscription Expires:** December 31, 2014

**Renewal Date:** 12/31/2013 \* required fields

**Students can be added or updated one at a time using the update student function.**

Update | Cancel | Return to Menu



## Maintenance – Update Student


Welcome to GolfProAssist - Message (HTML)

File Edit View Insert Format Tools Actions Help

Reply to All Forward Print X

From: admin@golfproassist.com  
To: CHP.wildy@novresources.com  
Cc:  
Subject: Welcome to GolfProAssist


**When a new student is added, an introductory email is sent to the student with the access information.**



Welcome Duffy,

You have recently enrolled in the GolfProAssist (GPA) system at GPA Country Club. You now have access to your pro whenever you can access the internet. Please login using the information below and take the quick tour of the system. Use the Profile link to enter and update your Profile so that we have the latest (or most current) information. Please use the personal profile page to upload a recent headshot photo to ensure your pro remembers you.

Website: <http://www.sportsproassist.com?demo=gpa>

Click on the GPA logo  found on the site to login.

Use the following credentials to login to the system after clicking the GolfProAssist link:

- LoginID: GPA0558B
- Password: GPA0558B (NOTE: passwords are case-sensitive)


**TIP:** If you are using a SPAM filter, make sure to add this sender as a safe send to avoid missing emails from your pro.

If you have any problems accessing the system, please contact technical support at [help@golfproassist.com](mailto:help@golfproassist.com).

1 of 1



## Maintenance – Update Student Group



GPA Country Club

Pro Home Page | Pro Assist™ | Video Library | Maintenance | Reporting | Profile | Technical Help | Logout


Welcome back: Teach

May 11, 2011 - 4:48 PM

\*Name:

Type:  ▼


**Student groups can be setup to organize students for future reporting or processing.**



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## Maintenance – Update Student Group Membership



**GPA Country Club**

Pro Home Page   Profile Library   Maintenance   Reporting   Profile   Technical Help   Logout

Welcome back: Teach   May 11, 2011 - 4:49 PM


Group: Left-Handers

Students: (Click checkbox to select member for addition to group)

- McCullough, Sterling Jay - [Muh]
- Testler, John T - [JT]
- Thornton, Brian - [B]

Process   Cancel

**Students can be added or deleted from groups with a few clicks.**



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# Reporting



GPA Country Club

- Pro Home Page
- Pro Assist
- Video Library
- Maintenance
- Reporting
- Profile
- Technical Help
- Logout

Welcome back, Teach

May 11, 2011 - 4:50 PM

- Club
- Member
  - Staff Roster
  - Enrollments
  - Expirations
  - Notices
  - Tips
  - Video Library

**Several standard reports are available to each pro.  
Custom reports can also be developed upon request.**



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# Reporting – Staff Roster



GPA Country Club

- Pro Home Page
- Pro Assist
- Video Library
- Maintenance
- Reporting
- Profile
- Technical Help
- Logout

Welcome back: Teach

May 11, 2011 - 4:51 PM

Staff Roster

Pro Name	Title	Email Address	Status	Last Access
Professional, Teaching	Director of Instruction	lewildy@ncowresources.com	Active	05/11/2011 04:31 PM

Print Report

Return to Menu



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# Reporting – Enrollments



GPA Country Club

- Pro Home Page
- ProAssist™
- Video Library
- Maintenance
- Reporting
- Profile
- Technical Help
- Logout

Welcome back: Teach

May 11, 2011 - 4:52 PM

## Enrollments Report

Member Name	Nickname	Email Address	Enrollment Date	Renewal Date
Trouton, Brian		gpa@horizontechnology.com	03/01/2010	
Tester, John T	JT	jt@gpaacademy.com	02/27/2009	
McCullough, Sterling Jay	Wuh	chip.wildy@nowresources.com	02/14/2008	12/31/2013

- Print Report
- Respectify Report
- Return to Menu





# Reporting – Expiring Students



GPA Country Club

- [Pro Home Page](#)
- [ProAssist™](#)
- [Video Library](#)
- [Maintenance](#)
- [Reporting](#)
- [Profile](#)
- [Technical Help](#)
- [Logout](#)

Welcome back, Teach

May 11, 2011 - 4:53 PM

## Expirations Report

Member Name	Nickname	Email Address	Enrollment Date	Expiration Date
Tester, John T	JT	jt@gpaacademy.com	02/27/2009	02/27/2010
Trombon, Brian		gp@a@montontechnology.com	03/01/2010	03/01/2011
McCullough, Sterling Jay	Wuh	chip.wildy@ncwresources.com	02/14/2008	12/31/2014


[Print Report](#) [Respecify Report](#) [Return to Menu](#)



Powered by GolfProAssist® 2011



# Reporting – Student Profile



GPA Country Club

Pro Home Page   ProMail™   Video Library   Maintenance   Reporting   Profile   Technical Help   Logout

Welcome back: Teach   May 11, 2011 - 4:54 PM

**Member Profile**


Member Name:	Sterling Jay McCullough
Nickname:	Wuh
Email Address:	chip.wildy@ncwiresources.com
Phone Number:	565-333-2222
Mailing Address:	1100 Albanale Ave Suite 203
City/State/Zip:	Albany, NY 81112

Dominant Side:	Right-Handed
Handicap:	20
Play Frequency:	Less than once a month
Practice Frequency:	Less than once a month
Tendency:	Chunk
Problem Area(s):	Driving

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# Reporting – List Students



GPA Country Club

Pro Home Page   Program™   Video Library   Maintenance   Reporting   Profile   Technical Help   Logout

Welcome back: Teach   May 11, 2011 - 4:55 PM

### List Members

Select the criteria you want using the fields below.  
Remember, select a criteria if you want to include only those members who meet that criteria (e.g. only left-handers). Otherwise, leave the criteria unchecked.

Select Group:

In-state / Out-of-state:  In-state only    Out-of-state only





Gender:  Males only    Females only

Dominant Side:  Right-handers only    Left-handers only    Ambidextrous only

Problem Area(s):  Driving    Irons    Short Game    Putting

Handicap Range: From  To



# Reporting – List Students



GPA Country Club

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- [Pro Assist](#)
- [Video Library](#)
- [Maintenance](#)
- [Reporting](#)
- [Profile](#)
- [Technical Help](#)
- [Logout](#)

Welcome back: Teach

May 11, 2011 - 4:55 PM

List Members

Member Name	Nickname	Email Address	Last Access
McCullough, Sterling Jay	Wuh	chip.wild@ncnrresources.com	05/11/2011 04:15 PM
Tester, John T	JT	J@gsaacademy.com	03/03/2009 12:36 PM
Thernton, Brian		gpa@montontechnologi.com	03/29/2010 10:25 PM

- [Print Report](#)
- [Respecify Report](#)
- [Return to Menu](#)



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# Reporting – Class Roster



GPA Country Club

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- [Maintenance](#)
- [Video Library](#)
- [Profile](#)
- [Technical Help](#)
- [Logout](#)

Welcome back: Teach

May 11, 2011 - 4:58 PM

Class Roster

Class	Member Name	Nickname	Email Address
Putting Clinic -	[05/30/2011 thru 05/31/2011]		
April 09 -	[04/01/2009 thru 04/04/2009]		
2009 Enrollees -	[01/01/2009 thru 12/31/2009]		
Insugural GPA -	[02/15/2008 thru 02/17/2008]		


- [Print Report](#)
- [Respectly Report](#)
- [Return to Menu](#)



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# Reporting – Group Membership



**GPA Country Club**





[Pro Home Page](#) [ProAssist™](#) [Video Library](#) [Maintenance](#) [Reporting](#) [Profile](#) [Technical Help](#) [Logout](#)

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Welcome back: Teach May 11, 2011 - 4:57 PM

Group Membership Report

Group:



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## Benefit Summary

- **Clubs/Schools:**
  - Additional recurring revenue source via annual subscriptions
  - Repeat business due to more effective student-pro communications.
  - Market differentiator
- **Students:**
  - Increased access to pro regardless of geography
  - Feel closer to the pro
  - Better game!



**Thanks for your time and attention.**